

SYRACUSE UNIVERSITY

Welcome to the

20th Anniversary Celebration

Mary Ann Shaw Center
for Public and Community Service

Friday, October 10, 2014
Saturday, October 11, 2014



**SHAW
CENTER**

MARY ANN SHAW CENTER FOR
PUBLIC & COMMUNITY SERVICE
SYRACUSE UNIVERSITY

Celebration Schedule

Friday, October 10, 2014

10-11:30 a.m. **Advisory Board Meeting**
Goldstein Student Center
South Campus

Advisory Board Members

Adam Masroleo '03 (A&S) '06 (J.D.)
Associate, Bottar Leon, PLLC, Syracuse, New York

Charles Beach
Board of Trustees, Syracuse University

Donna DeSiato
Superintendent, East Syracuse Minoa District

Tamara Hamilton
LSAMP Program Director, Syracuse University

Sara Wason
Executive Director of Development, Syracuse University

Frank Lazrski
President, United Way of Central New York

Jose Godinez '16 (WSM)
Shaw Center Literacy Leadership Intern

Paul Haramis '16 (IST) (NEW)
*Shaw Center Leadership Intern -
Transportation Coordinator*

Kelli Baldasaro '94 (IST)
Director Talent Acquisition - Americas Thermo Fisher

Mary Ann Shaw
*Founder, Mary Ann Shaw Center for Public and
Community Service*

Kathleen Hinchman
*Associate Dean & Professor, School of Education,
Syracuse University*

Tom Lumpkin
*The Chris Witting Chair in Entrepreneurship &
Professor, Whitman School of Management*

Christine Yackel
*Communications Manager, Publications,
Syracuse University*

Pamela Heintz
Associate Vice President & Director

Saturday, October 11, 2014

10 a.m.-Noon **Shaw Center**
20th Anniversary Celebration
304 ABC
Schine Student Center



The Shaw Center Story



When Chancellor Kenneth A. “Buzz” Shaw became SU’s tenth Chancellor and President in 1991, he envisioned Syracuse University becoming the nation’s leading student-centered research university—making student learning the University’s highest priority. SU’s renewed commitment would promote volunteer service as a fundamental part of the student learning experience at SU, becoming a core value of “the mission and curriculum of the University.” (Shaw, 1994) It would be intentional, focused, and driven by results. And it would be organized.

“This is integral to what we do as a university, and it comes at a time when the country is renewing its efforts to involve young people in service to the nation.”
(Shaw, 1994)

Mary Ann Shaw, associate of the Chancellor, wove the first threads of the fabric that is today’s Shaw Center. A patient and tenacious visionary, she accomplished her goals by empowering others to do what they do best, convening a cross-section of more than 100 campus and community members to brainstorm ideas for a center. During 1992-93, goals and action plans emerged. A design team studied successful models of service learning programs at other institutions of higher learning and received technical advice and assistance from Campus Compact, a national coalition of college and university presidents committed to fulfilling the civic purposes of higher education. The team tapped into existing traditions at SU, from Professor William Coplin’s Public Affairs model in the Maxwell School to engagement programs at Hendricks Chapel, as many hands—from advancement, academic and student affairs, student groups and the community—wove together the fabric of the center.

The Center for Public and Community Service (CPCS) officially launched in September 1994, thanks to a three-year grant from the Carrier Corporation, continued support from the Chancellor’s Office and two student staff. CPCS began as a pilot project in a small suite of offices in the Schine Student Center with founding director, Pamela Kirwin Heintz, at the helm.

1997 provided an opportunity for CPCS and SU to expand its commitment by responding to President Clinton's America Reads Challenge. In partnership with the School of Education, the Syracuse City School District, the Office of Financial Aid, and the Chancellor's Office, CPCS developed the SU Literacy Corps. Through this program, hundreds of trained SU tutors continue to go into the Syracuse community every year to work with children and families struggling with literacy challenges.

By 2001, with continued support from the Chancellor, his associate Mary Ann, and leadership from vice chancellor and provost, Deborah Freund, CPCS became a division of academic affairs. In 2004, retiring SU Board of Trustees Chair, Joseph O. Lampe '53, G'55, described Mary Ann's work as "unparalleled and visionary," and by proclamation, the Board honored her commitment to campus and community by renaming the center—the Mary Ann Shaw Center for Public and Community Service.

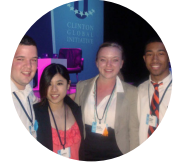
Over the years, our tapestry of Service Learning, Literacy and Leadership has been enriched through the generosity of many—the Carrier Corporation, Key Bank, Chase Bank, Morgan Stanley, Starbucks, and Coca-Cola to name a few—as well as individual gifts from the Kenneth A. and Mary Ann Shaw and Marion Entwistle endowments, the Robert B. Menschel family, the Whitman and Falk colleges, the Vision Fund, SRC, and the Winnick Family Foundation. The continued commitment and support from the Chancellor's, academic affairs, and financial aid offices allows the Shaw Center to be this special place on campus where higher education can make a difference.

From a dinner conversation with Mary Ann Shaw in Ireland, former assistant director for Literacy Initiatives, Roberta "Bobby" Gillen, knew the center would be a home for her. Her 12-year tenure with the Shaw Center has shaped the SU Literacy Corps into Shaw Center Literacy Initiatives—a strong and growing resource for urban education. Working with campus, community, and corporate partners, Bobby oversaw more than 300 SU student tutors yearly, who provide close to 40,000 hours of literacy support in classrooms, after-school programs, and adult literacy sites throughout Syracuse. With her retirement in the summer of 2012, she leaves a legacy of programs firmly in place—successful literacy outreach partnerships that touch young lives on and off campus every single day.

The Shaw Center continues to evolve as a powerful learning environment on campus and force in and with the community. Mary Ann provided the first threads and the frame for this amazing tapestry. Bobby stitched and secured literacy to the whole—connecting points that will provide strength for those yet to come. We look forward with excitement as stories yet untold continue weaving the tapestry known as the Shaw Center.

Shaw Center Mission

To promote, support, facilitate and recognize public and community service as a fundamental part of the Syracuse University experience, by developing academic opportunities connecting the University to the community through sustained, reciprocal partnerships.



What We Do

Leadership

The Shaw Center Leadership Intern Program is a community-based experiential learning opportunity for undergraduate students to help them develop leadership skills. They participate in challenging assignments designed around real-world problem solving that requires a high level of critical thinking. Working in partnership with our professional staff, Shaw Center leadership interns have the opportunity to develop, implement, and evaluate center programs and initiatives.

Literacy

The Shaw Center's Literacy Initiatives, launched in 1997 with the SU Literacy Corps, provide Syracuse University students opportunities to academically engage with the Syracuse community through multiple schools and nonprofit organizations. The SU Literacy Corps (SULC), SU's America Reads program, is the foundation of the Shaw Center's Literacy Initiatives, sending more than 300 SU tutors into the community each year to provide nearly 40,000 hours of rich literacy support in various classrooms and after-school program settings.

Community Engagement

Through its Community Engagement Program, the Shaw Center provides guidance and support for Syracuse University faculty as they develop their community-based service learning curriculum. While developing projects, courses, and student placements, the Shaw Center works with our community partners to facilitate placements that meet their needs. In an average academic year, service learning students commit an estimated 20,000 hours toward community-based projects.

Consultation

Since the Shaw Center is at the nexus of academic and community life, we can tap into a wellspring of experiential knowledge. Drawing upon archives of both students' and instructors' notations and myriad assessments, we are an evolving "laboratory" of what works and what does not work in learning. Accordingly, we welcome inquiries from faculty as well as community organizations who seek expert guidance on courses, programs, risk/liability, or training.

20-Year

1992 - 93

Goals and action plan emerge for a community service center on campus facilitated by associate of the Chancellor in collaboration with Hendricks Chapel, student and academic affairs, student association, Volunteer Center of CNY, office of advancement.

1992

Center for Public and Community Service (CPCS) partners with former Volunteer Center of CNY to hire two student Leadership Interns.

1994



CPCS is launched with support from the Chancellor's Office and founding partner the Carrier Corporation.

Chancellor's Award for Public Service (CAPS)—a program of the Chancellor's Office supported by Shaw Center.

1994 - 2008

CPCS van transportation system managed with support from and in partnership with Chancellor's and Provost's offices, Parking and Transit, SU Ambulance, Student Affairs, DPS, and Risk Management and coordinated by Leadership Interns.

1997

CPCS pilots SU Literacy Corps as the University's America Reads commitment—a corps of well-trained student tutors placed in Syracuse City Schools—supported by Chancellor's Office, CPCS, Office of Financial Aid, Risk Management, Parking and Transit, School of Education.

1998

Support from the Winnick Family Foundation propelled the SU Literacy Corps toward its goal of 150 tutors per semester and 30,000 hours of tutoring annually.

Balancing the Books—Financial Literacy Program—developed by SULC tutor and Leadership Intern, supported by Whitman School of Management, CPCS, Syracuse City School District, JP Morgan Chase.



1999 - 2005

CPCS receives service learning Vision Fund grant and partners on other Vision Fund Grants with ARC, ETS, WRT, Health and Human Services.

Time Line

2001

CPCS becomes a division of Academic Affairs under Deborah Freund, Vice Chancellor and Provost.



Syracuse University partners with eight campus presidents to launch New York Campus Compact—the State Affiliate of Campus Compact.

2002 - 06

CPCS represented the University in the “Venture Consortium”—housed at Brown University—which provided undergraduates experiential learning opportunities that contribute to the public good and model how to live an engaged life.

2004

Board of Trustees Proclamation naming the center the Mary Ann Shaw Center for Public and Community Service.

2005

Syracuse Community Geographer (CG) hired by the geography department, with support from the Chancellor and Gifford Foundation. Shaw Center supports a CG Leadership Intern and serves on CG advisory board.

Engineering Ambassadors Program—a STEM middle and high school mentoring program supported by SRC, the Shaw Center, Engineering and Computer Science, and the Syracuse City School District.

2006

Syracuse University—one of four NY colleges/universities named to the first Elective Carnegie Classification as an Engaged Campus for Curricular and Outreach and Partnership.

2006 - 13

Syracuse University named every year to the President’s Higher Education Community Service Honor Roll with Distinction (one of only 10 institutions so named in New York).



2007

Syracuse University one of three special awardees recognized by the President as part of the President’s Higher Education Community Service Honor Roll Recognition Program.

- 2007 - 11** Shaw Center hosted AmeriCorps VISTA Volunteers as literacy and engagement staff.
- 2008 - 14** Shaw Center transportation system shifted from vans to school buses with School of Education joining the team.
- Clinton Global Initiative University (CGIU)—successful applications each year for CGIU Commitments to Action—including recognition as Exemplary Projects at four separate CGIU conferences.
- 2009** Nutrition Volunteer Coordinator position created with support from Falk College. Two Leadership Interns facilitate community nutrition programs through the Shaw Center.
- 2010 - 12** Shaw Center awarded Students in Service/Education Award—one of four grants in New York from the Corporation for National and Community Service.
- 2014** Shaw Center pilots two PAF 410: Practicum in Public Policy sections: Implementation & Evaluation and Community Literacy Programs.

